



City  
of  
Clarksville

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## Your Mobility Hub: Do Negotiated Fares Improve Access?

1 message

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January 22 Issue

## Mobility Hub Newsletter

Your bi-weekly guide to the latest in shared mobility

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### SUMC News



## Pulse Check: 2026 Look Ahead

As we look ahead this year, we want to hear your perspective on the current state of shared mobility. Take a moment to answer one quick question [here](#) and look out for our upcoming Review of Shared Mobility in 2025!

Share Your Thoughts



### Microtransit: Cost-effective Alternative or Costly Competitor to Public Transit?

As transit agencies across the U.S. experiment with on-demand, flexible microtransit services, questions remain about whether these programs strengthen public transit systems or compete with them. Drawing on a review of 17 microtransit pilot evaluations nationwide and detailed case studies from four California pilots under the **Clean Mobility Options program**, a paper from SUMC's **Miriam Pinski** and **Nick Perloff-Giles** analyzes when microtransit complements fixed-route service and when it may cannibalize existing ridership. Read the full publication [here](#).



### Meet & Greet Recording: Gender, Equity, & User Needs in Popular Transport

This week, the **Global Network of Popular Transportation** (a project of SUMC) hosted its first Meet & Greet of 2026, bringing together research and on-the-ground perspectives from **Carla Quesada Alluin (PRISM San José Living Lab)**, **Fernanda Rivera (GNPT)**, and **Lucy Kihonge (Flone Initiative)**. Supported by **VREF Volvo Research and Educational Foundations**, the session provided an in-depth look at the motivations and lived experiences of popular transport riders and operators in places like Kenya, Costa Rica, and Mexico City. Watch the recording [here](#).

[Find the Paper Here](#)

[Watch the Recording](#)

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## Strengthening Community



*Credit: [LA Metro](#)*

[\*\*L.A. Metro's new Care-Based Services Division prioritizes rider safety through programs addressing mental health crises and homelessness.\*\*](#) Led by social worker Craig Joyce, the initiative embraces a care-first approach and plans to deploy trained officers by 2029.

[\*\*Seattle Mayor Katie Wilson has issued two executive orders targeting homelessness and public transit.\*\*](#) The first focuses on developing emergency shelters by expediting projects and enhancing support services. The second improves bus service along Denny Way by prioritizing transit infrastructure ahead of the FIFA World Cup.

[\*\*Richmond, Virginia, has seen a decrease in overall traffic fatalities since 2022, yet pedestrian safety remains critical.\*\*](#) The city launched the "Vision Zero" initiative, forming a task force and a new Department of Transportation to enhance street safety and improve public transit.

Assaults on U.S. transit workers rose 232% from 2014 to 2024. California's Assembly Bill 394 enhances protections, extends coverage to more workers, allows Workplace Violence Restraining Orders, and imposes harsher penalties, creating a safer environment for transit employees and riders.

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## Fighting Climate Change



Credit: [Joseph Esteban](#)

In 2025, Seattle's e-bike and scooter share program saw a 60% ridership increase, surpassing 10 million rides. This growth is linked to bike infrastructure improvements funded by the 2024 Seattle Transportation Levy, promoting low-emission transport for short trips.

Alexandria, VA, is rolling out overhead electric chargers that let buses recharge on the go. They're also building a new facility with 24 fast chargers and solar panels. Since 2019, the city has upped its electric bus count from 6 to 16, with plans for 20 more on the way.

Delaware, the lowest state, faces climate change challenges with rising sea levels. Committed to cutting greenhouse gas emissions, it has reduced them by nearly 24% since 2005, but federal funding cuts pose ongoing threats to its 2025 Climate Action Plan.

California leads EV sales with 23% of new vehicles registered as EVs or hybrids in Q2 2025. In response to

[federal incentive cuts, California plans additional tax credits to encourage EV adoption, hoping to sustain the automotive industry's electric production.](#)

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## Promoting Equity



*Credit: John Greenfield*

["Black Perspectives on Public Transit" is an interactive, data-driven website that highlights the struggles of Black transit riders in North Lawndale, Chicago.](#) Created by Dr. Kate Lowe and Dr. Gwendolyn Purifoye, the goal is to amplify voices and advocate for equitable public transit solutions.

[Since launching free public buses in 2014, the French city of Dunkirk has seen a 165% increase in ridership, with 150 buses on 18 routes.](#) The initiative, under Mayor Vergriete, will reduce traffic and pollution while supporting low-income families.

[The Crossroads: A Transportation Equity and Justice Convening in D.C. unites researchers, advocates, and practitioners to advance equitable transportation amid federal cuts.](#) This event emphasizes collaboration to counteract setbacks from the Trump administration, focusing on community-centered mobility solutions.

[A recent Oxford Economics study, in partnership with inDrive, analyzed 5,000 drivers and 3,000 riders across seven emerging markets.](#) It found 75% of inDrive trips involved negotiated fares, enhancing affordability, increasing completed trips, and improving access to transportation.

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## Advancing People-focused Shared Mobility



*Credit: Sergio Ruiz*

[The Connect Bay Area Transit committee has raised nearly \\$3 million to place a regional funding measure on the November 2026 ballot,](#) and now needs over 186,000 signatures by June. Recent polls show strong voter support and a promising path forward.

[In 2025, the U.S. opened 160+ miles of transit lines, with 94 more expected by the end of this year.](#) Major projects starting soon include a 3.1-mile BRT lane in Atlanta, a 9.3-mile arterial line in Baton Rouge, and a light rail extension in Seattle.

[The Next Mile Coalition launched in NYC to shape e-bike policy,](#) co-chaired by The E-Mobility Project, Upway, and Infinite Machine. They hope to boost cyclists by 25% and build 350 miles of protected bike lanes by 2030.

[New data from Via shows that microtransit is crucial for job access in underserved areas](#) and has improved access by 54% in cities like West Sacramento and Wake Forest, highlighting its potential to transform lives through equitable transit solutions.

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## Industry Announcements & Opportunities

Application: [Transit Tech Lab 2026 Challenge](#)

Transit Tech Lab

Apply by: **Friday, February 27**

Publication: [Public Transit Workforce Development for Zero-Emission Vehicles](#)  
Transit Cooperative Research Program

Funding Opportunity: [Bike & Pedestrian Projects](#)

FHWA & FTA

Job Opportunity: [Performance & Innovation Senior Manager](#)

City of Boston Department of Innovation and Technology

Membership Opportunity: [Association of Mobility Managers Survey](#)

Association of Mobility Managers

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